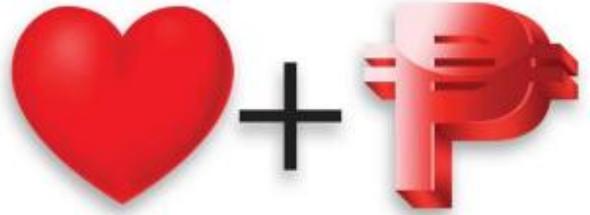


HOW TO TURN YOUR PASSION INTO PROFIT



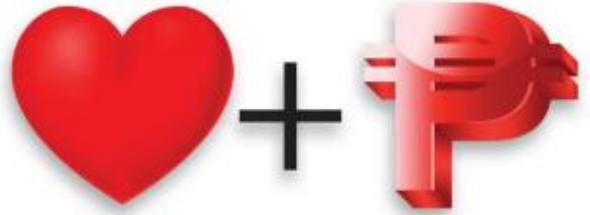
I simply love to write.

When I see a blank screen on my computer and poise my fingers on the keyboard—I feel absolutely wonderful. Like I'm about to give birth to a child. And when words spill from my imagination, forming sentences and paragraphs and worlds before me—I'm in ecstasy. Writing is my natural drug. It lifts me up. It transports me to another galaxy.

Preaching is my other love, a close cousin of writing. I love preparing for a talk. I love reading a ton of books and culling the best ideas. I love crafting a message. I love choosing the best stories and weaving them together. When I create my talks—and then give it to an audience—I'm in heaven.

I don't get paid to preach every Sunday. Not a cent. But I'll do it more than anything else in the world. Each Sunday, I give three talks in the FEAST at Valle Verde Country Club in Pasig—and this is televised nationally. Thousands of people come each week because they get blessed and inspired. But I have a secret. They don't know that I get even more blessed. Why? Because I learn more. I'm able to serve, using the core gifts He has given me.

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But I had a slight problem...

Find A Business Angle To Your Passion

For years, I thought my writing and speaking skills were only for ministry. I never thought I could use them for business.

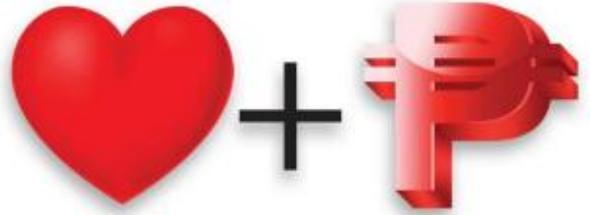
So years ago, I ventured into other types of businesses to earn money. I put up a hotdog and ice cream stand in the mall, a squid ball stand on the street. I also sold memorial plans, herbal juice, and engine oil.

All these businesses no longer exist because they weren't my passions. When problems came up, I didn't have the perseverance to keep them going.

One day, I came to my senses. Why was I veering away from my core gifts?

Here's one example: Because I know my passion is writing and speaking, I now give corporate talks and seminars. (I also created a speakers bureau and corporate training center so companies can get the best speakers for their employee training, but that's another

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story.)

I had to learn how to speak in a non-spiritual setting. My message didn't change, but my presentation did. So yes, I had to tweak my speaking skills.

Today, because I guard my time for ministry, I price myself very high so I don't accept too many corporate invitations. I only speak in corporate settings about once a month. I like it that way, so I have more time for ministry. Companies have to pay an arm and a leg to pull me away from my ministry. I'm probably one of the highest paid corporate speakers in the country. I donate much of what I earn, so my ministry is blessed.

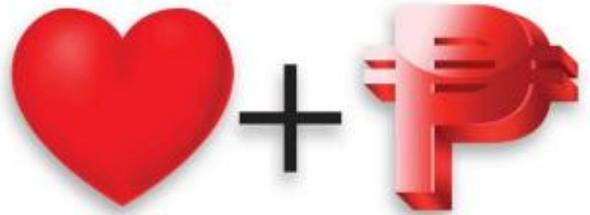
More Practical Strategies At The *TrulyRichClub*

Friend, I want you to prosper.

And I believe the only way for you do that is to stick to your core gift.

Knowing this one thing will revolutionize your financial life!

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Now I have a confession to make: I wrote the above article last year. Yes, that long. I wrote this in my *WealthStrategies*, a special newsletter I write exclusively for *TrulyRichClub* members only. I write to them each week! So I've already written 50+ articles for them that you haven't even seen or read—unless you're a *TrulyRichClub* member.

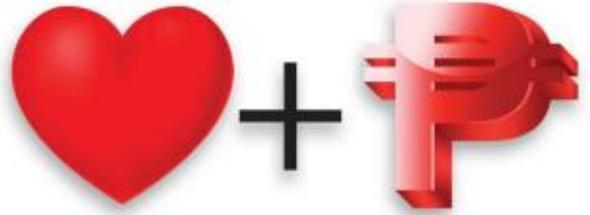
Each Friday to be exact, I “download” to my *TrulyRichClub* members very powerful, practical strategies that they can use right away to prosper their financial life. That's not all.

I “download” to them two (2) of my best Audio Talks each month—something I call *PowerTalks*. I also give them for free an OnLine Seminar and great Ebooks. I basically guide my *TrulyRichClub* Gold and SuperGold members to the right path of earning money. (Every once in awhile, I mail them a surprise gift too.)

Let me personally invite you to join my brand new *TrulyRichClub*.

It'll bless you. You'll be blown away by what you'll receive every month.

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To know more about the *TrulyRichClub*, click the link below:

[Yes Bo, help me achieve my financial dreams.](#)

May your dreams come true,

Bo Sanchez

PS. I'm not here to change your behavior. I'm here to change your beliefs. Because if I'm able to change your behavior, I'll be able to cause incremental growth in your life. But if I'm able to help you change your beliefs, you'll experience quantum leaps in your financial life. To know how to change your financial life, click the link below:

[Yes Bo, help me achieve my financial dreams.](#)